The New Store

Russellville’s Leading Quality Store

FEATURES

JOHN B. STETSON HATS
NUNX-BUSH SHOES
WILSON BROS. SHIRTS
ELY-WALKER DRY GOODS
HART, SCHAFFNER & MARX CLOTHES
CINDERELLA and TOPSY HOSE
SELBY FINE SHOES FOR LADIES
ROYAL SOCIETY PRODUCTS

The New Store

“The Store of Quality”

Russellville, Arkansas
White Bros. & Co.

Russellville's One Complete
Department Store

Shoes

BEACON
WALK-OVER
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LAPE & ADLER
FASHION PLATE
VOLLMAN-LAWRENCE

Gents' Furnishings

ABE BLOCH SUITS
KLINGMADE OVERCOATS
THE "PUP" CAPS
IMPERIAL TAILORED
SHIRTS
KERRY-CUT UNDERWEAR
EMERSON HATS

We Have Everything in Dry Goods and Notions—
Complete Line of Ladies' Ready-to-Wear.
We are "Aggie Boosters" and appreciate your trade.
Come in and let's get acquainted.
Star Brand Shoes
Curlee Clothing

Russellville Merc. Co.
AGGIES

We Appreciate Your Patronage

THE CITY BAKERY
Where It Is a Pleasure to Please You.
RAYMOND TRAMMELL, Manager
Arkansas-Oklahoma Ice Company

Manufacturers of Distilled Water

ICE

Phone 156

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L. A. REED AND SONS
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Wholesale Druggists
Importers and Manufacturing Chemists
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LITTLE, ROCK, ARK.

“We can serve you better”
KNOWLEDGE

—Knowledge makes a man fit company for himself and teaches him to use his brains to the best advantage.

PEOPLES EXCHANGE BANK
Capital and Surplus, $160,000
Russellville, Arkansas

GIBSON DRUG STORE
Prescription Druggist
Drugs, Sundries, School and Office Supplies
212 Jefferson St. Phone 139
RUSSELLVILLE, ARK.

HILL BROTHERS HARDWARE CO.
Will Appreciate Your Business.
HARDWARE, TOOLS, CUTLERY
FURNITURE, HOUSE FURNISHINGS
Give us a chance to serve you. Prompt Service and Courteous Treatment.
Phone No. 5.
Grady Villyard  

Lewis Talley

V & T  
Cleaners

For REAL Repair and Dye Work or
Cleaning and Pressing, Call

21

SANITARY MARKET & GROCERY

Fresh and Cured Meats
and Groceries

Phone No. 27
The Russellville Cafe

—Throughout Arkansas you will invariably hear of The Russellville Cafe as being a high class cafe and the reason for this wide-spread popularity is that everything offered its patrons is a guarantee of cleanliness and purity.

—Modern in every respect, cozy, comfortable. You will find the Russellville Cafe a place to visit not once but often. Moderate charges for superior foods properly cooked and served have created a reputation that the management will always endeavor to maintain and improve.

Our Coffee Is Unexcelled — Open Day and Night

SHORT ORDERS

The Variety and Quality of the Sandwiches we serve you are Unequaled Anywhere.

W. P. McGEHEE, Prop. and Chef

Russellville, Arkansas
Swilling Lumber Company
Russellville, Arkansas

Build It Better
With
Building Material of Quality

A. J. CAISSON
DENTIST
Office Opposite Court House
Office Phone 34—Residence 69
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SMITH BROTHERS
SHOE SHOP
Jefferson Street
Expert
Shoe Repairing

We Use Only the Best Grade of Leather.

Work Absolutely Guaranteed.

AGGIES, YOUR WORK IS APPRECIATED
THE STUDENTS' BANK!

THIS bank is the students' bank because their troubles are our troubles and their joys, also, are ours. We boast that there is no more loyal institution to the Arkansas Polytechnic College than this bank.

FARMERS BANK & TRUST CO.
—Old enough to be conservative!
—Young enough to be alert!

FINOS PHILLIPS
102 Louisiana St.,
LITTLE, ROCK, ARK.

Would be glad to have you come in to see him, or write him about purchasing a CORONA or L. C. SMITH & BRO. Typewriter.

To have a Typewriter is to be ready to write a letter in a business-like manner.

Goldsmith’s Guaranteed Athletic Goods
MAKES WINNING TEAMS

IS YOUR TEAM A WINNER?

Our Stock of Track Supplies Is Complete
Bamboo Vaulting Poles, Official and Practice Discus, Lead and Iron Hammers and Shot, Javelins, Running and Jumping Shoes, Shirts, Pants, Supporters. Everything to make the game complete.

Catalog on Request
Special Prices to Schools and Colleges

Bracy Bros. Hardware Co.
LITTLE ROCK, ARKANSAS
PHONE 200
We Are at Your Service.

RENFROW'S BOOK AND NEWS STAND
111 W. Russell St.

A BUICK CAR
AND
"BOWERS SERVICE"
means the utmost in
Economy and Satisfac­tion.

BOWERS MOTOR COMPANY

When Better Automobiles Are Built Buick Will Build Them.
J. S. BONDS & CO.

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HARDWARE
FURNITURE
AND
UNDERTAKING

"SERVICE" — Our Motto

POPE COUNTY REAL ESTATE CO.

See Us For—

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Ten of the largest Old-Line Companies represented.

We are the strongest Loaning Company in the county.

We Specialize in Farm Loans

Farmers State Bank Bldg.

Torrence St. Russellville, Ark.

The Arkansas Light & Power Company

—has over 1,000 miles of high tension lines in Arkansas and Mississippi, serving municipalities and rural district.

WE HOPE TO SERVE THE STUDENTS OF THIS COLLEGE IN THE FUTURE.
RAGSDALE AUTO COMPANY
Studebaker Automobiles
We Rebuild Automobiles.
High Class Oil, Gas and Greases
Drive-in Filling Station

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Phone 311

WILL D. VANCE
ABSTRACTOR
Farm and City Loans
RUSSELLVILLE, ARK.
The Old Reliable Incubators and Brooders

The World's Famous Reliable Incubators and Brooders have been successfully operated in all altitudes and climates in all countries of the world for over forty-four years. The 1925 Model has all the latest patents and improvements and is one of the best hatching machines it is possible to manufacture and will hatch every hatchable egg with the least care at attention and the least cost. This is the machine that hatches strong, fluffy chicks that will live and grow. It is the cheapest incubator to buy on account of the larger per cent hatches it gives.

The Improved Reliable Valveless Blue Flame Hovers

Raise all your chicks with the new 1925 Model Reliable Blue Flame Colony Hover. It is absolutely "fool-proof." It can't clog up or go out. Burner cannot overflow as it is operated on an oil level and is valveless, easy to regulate. It will burn automatically without going out as long as there is oil in the reservoir. It is absolutely safe and dependable, insuring your chicks against sudden weather changes without care or bother. Manufactured in three sizes; 30 inch, 42 inch and 52 inch canopies. All hovers delivered to you completely assembled and ready to operate. Nothing to put together after you get it.

Reliable Standard Coal Burning Brooders

The New Reliable Standard Coal Brooder with our new designed feed pouch with a four inch flue, burns hard or soft coal. Has 10 per cent larger coal capacity and weighs fully 15 per cent more than any similar size stove on the market. They are self-cleaning, preventing ashes from banking up against the grates—insuring the radiation of all the heat to the outside. Made in 500, 1000 and 1200 chick sizes.

ALL RELIABLE GOODS GUARANTEED TO GIVE SATISFACTION OR MONEY REFUNDED.

Catalog and full information given on request.

Reliable Incubator and Brooder Co.
Box 1 - Quincy, Illinois
C. B. Smith: When the judge said I was guilty, I said, “If you all can prove it judge I am but if you all got any doubt about it, not guilty judge—not guilty.”

Mr. Young: Several pianists are reported to be adopting Paderewski’s idea of playing with all the lights dim. It makes it harder for the audience to take a good aim.

G. C. Gardner let no grass grow under his feet when uncle came for a visit before rushing up with this. “Uncle, make a noise like a frog.” “Why?” asked uncle. “Because when I asked dad for anything he always says “Wait till your uncle croaks.””

Nell B. Was telling an acquaintance about her girl friends. “Yes,” she said, “My friend Maud is only twenty-five but she’s been married three times and all her husbands have been named Williams. Faye McCullough: “You don’t say, why she was a regular Bill collector.”

For Sandwiches, Drinks, Candies or Cakes—Stop at the
HOME BAKERY

Aggies, We Appreciate Your Patronage—Give Us a Trial

Telephone 173
RUSSELLVILLE, ARK.

To the Students of A. P. C.

WE ARE A NEWCOMER, BUT NEVERTHELESS
WE ARE FOR YOU!

Make Our Store Your Headquarters.

STYLISH FURNISHINGS—MODERATE PRICES

Bethel & Sons
East Main
RUSSELLVILLE, ARKANSAS
A. J. Bowden

Cleaning and Pressing

Work Called For and Delivered

All Work Guaranteed

PHONE 182

SERVICE COURTEOUS

WE HAVE IT

THE FAIR NO. 9

THE STORE THAT

SAVES YOU MONEY

WE HAVE

What You Want—and When You Want It
WILSON BROTHERS
CASH GROCERY

Staple and Fancy Groceries

Cash and Carry.

Buy from us and save 10 per cent. Your Patronage Will Be Appreciated.

RUSSELLVILLE, ARK.
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Livestock Dealers and Planters

Wholesale and Retail

Horses, Mules and Cattle, Springfield Wagons

We invite you to visit our barn any time.

Phone No. 29
RUSSELLVILLE, ARK.

HAYS & PRIDDY
Attorneys-at-Law

RUSSELLVILLE, ARKANSAS
When Gladys Gardner arrived at school the opening day she carried the following note to the teacher:

"Dear Teacher: Our sweet little Gladys is a very delicate nervous child and if she is naughty—and she is likely to be naughty at times—just punish the girl next to her and that will frighten her so she'll be good.

Miss Norris: "Joe don't you want to take a walk with me and learn all about the pretty leaves and flowers?"

Joe: "All right, Miss Norris, but that's poison ivy you got there in your hand."

Lela Thompson: "Mother, Lucile's chest is different from everybody else. She told me she had a cedar chest."

Eloise: "Papa, how do you spell rhinoceros?"

Mr. Weldon: "Why dear?"

Eloise: "We have to write a composition about a wild animal."

Mr. Weldon: "Write about a lion."

Yes, Girls, We Have Announcements of All Kinds.

Rings, Calling Cards, Announcements

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Dallas, Texas

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DAILY AND WEEKLY
Member Associated Press

A Booster for Polytech and the Wonder Boys Football Team

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Daily
By Carrier—50c per month
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One Year, $1.50 in advance
Six Months, 75c
Community Theatre

"Playing the Pick of the Pictures"

Clean amusement to the mind is like sunshine to the flowers.

119 Main Street
Russellville, Ark.
MISS FLORENCE
AND MASTER
EDWIN DEAN,

Two of A. P. C's.
Youngest Musicians

J. H. ARRINGTON 

SNOWDEN ARRINGTON

Sunshine Grocery 
and Market

RUSSELLVILLE, ARK.

44—Three Phones—44
Central Supply Co.
LITTLE ROCK, ARK.

Dealers in Mill Supplies
Contractors' Machinery and Equipment
Steel Bars, Sheets and Plates
Structural and Concrete Steel
Roofing and Tools of All Kinds
Pumping and Transmission Machinery
Pipe, Valves and Fittings
Belting, Packing and Hose
GENEROUS

Sybil—I'm afraid I have the reputation of being absolutely heartless.
Fatty (gallantly)—Take mine.

"Pinch me kid and I'll meet you outside the tube," said the toothpaste to the brush.

G. C.—How soon can you shave me?
Barber—Oh, in about two years.

Dick—This controls the brake and is to be put on quickly in case of an emergency.
Pauline E.—Oh, I see, something of a negligee.

"You look sweet enough to eat."
"I do. Where shall we go."

When Battery "F" was asked the question, "Who can cook?" Joe Bennett raised his hand.
"What can yu cook?" saked the captain.
"Anything" was Joe's reply.
"How do you make hash?"
"You don't make it, it just accumulates, sir," answered Joe.

Congratulations From Old Students

We being old students makes us closer to this institution than probably we would ordinarily be.

Best wishes for present and future prosperity.

We Sell Good Things to Eat

FALLS & RYE
Phone 107

YOU ARE ALWAYS WELCOME AT

MODEL BAKERY AND CAFE

GOOD THINGS TO EAT
GOOD THINGS TO DRINK

BUFORD SMITH
JIM TUCKER
ALL FOUR SUITS
The young man warbled for a heart,
The maid for a diamond played;
The old man came down with a club,
And the grave-digger used a spade.

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DRUGS AND EVERYTHING
In Business Since 1900

Nearest Drug Store to the Aggie School.

AGGIES

WE APPRECIATE YOUR PATRONAGE

OUR SPECIALS ARE

American Brand Soft Wheat Flour
Maxwell House Coffee
Penick Syrup
P. & G. White Naptha Soap
Campbells Pork and Beans and Soup
Del Monte Canned Goods

Insist on these brands and you will make no mistake.

AMERICAN GROCER COMPANY
RUSSELLVILLE     MALVERN
LITTLE ROCK      ARKADELPHIA
MORRILTON        WARREN
ENGLAND          SMACKOVER
CONWAY           EL DORADO
Mr. Young: "What is your occupation?"
Miss Norris: "I used to be an organist.
Mr. Young: "Why did you give it up?"
Miss Norris: "The monkey died."

Coach Brown, "Name all the presidents in order."
No one answered.
Coach: "When I was a boy I could name every one of them."
J. T. Hodges: "There were not so many to name then."

Dennis Rose—"Ben, are you still engaged to Bertha?"
Ben—"No."
Dennis—"You're lucky, how'd you get out of it?"
Ben—"I married her."

Ruel Strickland drowned the other day.
"Couldn't he swim?"
"He did for eight hours but he was a Union man."

Beth Linzey: "My intellect is my fortune."
Kasper Skinner: "Well, poverty isn't a crime."

EDWARD'S BARBER SHOP
Jefferson Street
Good Barbers, Good Service
Pleasant Treatment

Honest, Efficient, Quality Work
Your school is the best and so is my shoe work.
R. F. HICKMAN
North Side Shoe Shop

To A. P. C. Students---
We Are "Boosters" for A. P. C.
We want you to feel at home in Russellville and our store.
We are never too busy to give you a glad hand and serve you in any way we can.
We congratulate the Senior Class of '25 and hope that all others will be with us again for the next term, and thank all for past favors.

LOUIS HOOD
THE REXALL STORE
Largest and Most Sanitary Fountain and Cream Parlor in City
Complete Line of Pens, Ink, Tablets and School Supplies
HARKEY SADDLERY COMPANY

Tanners and Manufacturers

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Also a Full Line of Leather Goods,
Shoe Polishes, Etc.

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“A Bank of Service and Safety”

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Hardware and Furniture
Russellville, Ark.

FONES BROTHERS HARDWARE COMPANY

Arkansas' Oldest, Largest and Livest Hardware Jobbers

160,000 Square Feet Floor Space

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Second and Rock Streets