ADVERTISEMENTS

To these advertisers we wish to express our thanks and appreciation for their support in the production of this book. Through this medium they have shown their willingness to co-operate with student enterprises, and in turn deserve your patronage. Only through an appreciative relation can future co-operation be assured.
WE DO BETTER PRINTING CHEAPER

AND CHEAPER PRINTING BETTER

Russellville Printing Co.

CATALOG AND COMMERCIAL PRINTERS

Russellville, Arkansas.

WE PRINTED THIS ANNUAL
Boss: “What are you two darkies doing, walking so slowly up these stairs?”
Midnite: “We is workin’, Boss, We is carryin’ dis heah desk un de stairs.”
Boss: “I don’t see any desk.”
Midnight: “For de Lawd’s sake, Carbona, we done forget de safe.”

“Your ticket is for Decatur,” the conductor sternly informed the inelegant passenger, “and this train is on the road to St. Louis, which does not go through Decature at all.”
“Good Heavens!” gurgled the illuminated traveler. “Have you told ’sh engineer?”

“Are you positive that the defendant was drunk?”
“No doubt,” growled Officer Raynor. “Why are you so almighty certain about it?” ask the Judge.
“Well,” replied Raynor, “I saw him put a penny in the patrol box on 4th Street and then he looked up at the clock on the Presbyterian Church and roared, ‘Gosh! I’ve lost 14 pounds weight.’”

Boyd: “Yes, this book will solve half your problems.”
Neva: “Quick, give me two of them.”

WILL COX ART SHOP

THE HOME
OF
THINGS BEAUTIFUL

WEST MAIN ST.
RUSSELLVILLE, ARK.

COWAN OIL COMPANY
DISTRIBUTORS FOR
QUAKER STATE MOTOR OILS
WHOLESALE AND RETAIL
WE HAVE OILS FOR EVERY PURPOSE
SERVICE STATION NORTH OAK AND VAN BUREN STREETS
PHONE 11
Russellville's Two Leading Institutions—Arkansas Tech and Hunt's; both giving their best. One moulding some of Arkansas' Finest Citizens, and the other Distributing the Best Merchandise at POPULAR PRICES.

KEEP HUNT IN MIND
CALENDAR

AUGUST

29. Students arrive and are congratulated by Dr. Grant for having selected Arkansas Tech.
30. "Know your neighbor" campaign is started.

"Where have you been, Sidney?"
"To put the bridle on my horse."
"How did you get the bit in its mouth?"
"I waited until it yawned."

Stranger: "What's the name of this town?"
Gladys Gardner: "I couldn't say. I just go to college here."

Waiter in Cafe: "What will you take lady?"
Mildred Clement: "I believe I will take a sandwich."

The advertisements in the Agricola tell an interesting story—read them.
FOR SALE

The Greatest Bargain on Earth

A $10,000 ESTATE

Increasing in value every day. One small down payment and it's all yours! Balance on easy terms. No interest to pay. We pay you interest. No mortgage. No taxes.

Special agreements protect you from loss of income from disease or accident.

No payments to make if disabled. You draw $100 a month if disabled. And your payments are kept up for you without charge. Your estate DOUBLES at once to $20,000 cash if you are accidentally killed, and paid immediately to any one or more persons you name.

You get $10,000 when your payments are all made. Every dollar of it goes to your widow and children if you get it today and die tonight.

The only thing you can buy "on time payments" your widow won't have to finish paying for.

Sold in Units of $1,000 and Up

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<td>JINGLE IT IN YOUR</td>
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PLEASE DON'T DIE
Until I Can See
You About
This

Please Give Me
Just One Little Chance
to Make You Happy
Some Day.

Jack Walker
213½ Jefferson St.
RUSSELLVILLE, ARK.

Pyramid and Tech for a Better Arkansas
CALENDAR
SEPTEMBER
1. Work gets started, but is is hard
2. Lights out at ten o’clock. That’s why that bugle blew.
3. Students are invited to Russellville churches.
4. Dr. Grant left for Canyon, Texas, to address Texas teachers.
9. “Foots” left for Alabama U.
10. C. B. Smith and Ethel Burt are married.
11. Dining hall is supplied with milk. Oh boy!
15. Second issue of Tuba Agricolae is received.
16. Recruits get instructions in Batteries “D” and “F”.
24. Rain, rain, rain.
25. Everybody out for Sunday School, nearly.
26. Mr. Thomasson explains work of Extension Department.
29. General class meetings. Boys leave for Muskogee.
30. Wonder Boys open season 8 to 0 victory over Tahlequah at Okla-State Fair. National Guards do patrol duty during Lindberg Day at Little Rock.

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Instant Ambulance Service
Lady Embalmer
TEL.: DAY 4 NIGHT 604

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AND BOTTLING WORKS
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FURNITURE
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WE ENDEAVOR TO HANDLE GOODS OF
STANDARD QUALITY AND AT
THE BEST PRICE

J. F. LEONARD

201-203 JEFFERSON ST. PHONE 142
3. Marvin Hurley tells of his trip to see Lindy in chapel.
5. Mr. Claud Nelson addresses student body on the subject of "Science and Religion."
6. Tech loses first home game in five years to Kirksville Osteopaths.
7. Tech second team defeats Casa high 91 to 0.
8. Y. W. C. A. presents program in chapel. Many girls get stage experience and incidentally stage fright.
9. Students leave to attend state fair.
10. Hendrix Bulldogs trounce Wonder Boys at Conway 26 to 0.
11. "All the air a solemn stillness holds." Wonder why?
12. Dr. Jordan, dean of Science and Art of the University of Arkansas addresses student body on "Being Modern."
13. Tech seconds keep going and defeats Hardin 32 to 0.
14. Pep meeting before boys leave for Ouachita.

LINTON & WHITE
CLEANERS

PEOPLE ARE NOT JUDGED BY THE CLOTHES THEY WEAR, BUT BY THE CONDITION IN WHICH THEY ARE KEPT.

LET US KEEP THEM LOOKING NEAT
WORK CALLED FOR AND DELIVERED

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BAKERS OF "MILK-MAID" BREAD

EATS    DRINKS    SMOKES

FRUIT    CANDY

RAYMOND TRAMMELL, PROP.

Striving to Give You the Best at Popular Prices

RUSSELLVILLE ARKANSAS
CALENDAR

OCTOBER

21. Ouachita Tigers defeat Tech, 20 to 0, at Arkadelphia. Wonder Boys are tired of being the under dog. Watch out O. B. U.

22. Agri club goes on picnic.

23. Y. W. C. A. girls return from Petit Jean.

24. Mr. Kidd makes talk in chapel.

27. Mid-semester examinations start. Student Council meets. Quite a coincidence.

28. Tech holds Oklahoma Baptist University to a scoreless tie at Fort Smith.

29. Spooks on the campus. Hallowe'en party.

Howard Carpenter: "Do you intend to have a class party when you graduate?"

Edgar Reynolds: "No, I think I will be too old to enjoy such amusements."

Miss Parker: "How much water have you had today?"

Claudine Reynolds: "What are you trying to do—dissolve me?"

GIFTS THAT LAST

THE STORE

THAT STUDENTS PREFER

C. S. SHEPPARD

THE JEWELER

"THE HUMAN FILLING STATION"

COME IN AND EAT WHERE EVERYBODY EATS

TOASTED SANDWICHES, ALL KINDS

LUNCHES, REGULAR MEALS

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BROOKS WARREN

CAFE AND CONFECTIONERY
REID'S STUDIO

ALL KINDS OF PHOTOGRAPHIC WORK

SEND US YOUR NEXT ROLL OF FILMS

RUSSELLVILLE, ARKANSAS
CALENDAR

NOVEMBER

2. Rev. Mitchell talks to students on “Building Character.”
4. Wonder Boys defeat Oklahoma Teachers from Ada 12 to 0.
5. Y. W. C. A. girls work in town to get money to equip a club room.
7. Election of Dad’s Day beauties starts.
8. Election continues and is continued.
11. Tech does defeat the Teachers a dozen to nothing.
15. Election is closed.
16. President of Burleson College addresses student body.
17. Pep meeting in Armory. Everybody seems to want to “BEAT LOMBARD!”
18. That’s just what the Wonder Boys did. 12 to 0, as the grand feature of Dad’s Day.

HARKEY SADDLERY COMPANY
TANNERS AND MANUFACTURERS
WHOLESALE AND RETAIL

ALSO A FULL LINE OF LEATHER GOODS
SHOE POLISHES, ETC.

SHOE REPAIRING THE RIGHT WAY

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COMMUNITY THEATRE
AND
THE IDEAL THEATRE
(FORMERLY VANCE)

FIRST RUN PICTURES
OFFERS
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WE SHOW THE KIND OF PICTURES YOU WANT,
WHEN YOU WANT THEM
TECH, YOUR PATRONAGE IS APPRECIATED

RUSSELLVILLE . . . . ARKANSAS

E. H. AND E. M. BUTLER, MGRS.
CALENDAR

NOVEMBER

23. Football men show oratorical ability in chapel.
24. Tech trounced the Eagles of Little Rock College, 28 to 0. One point for each day this month with four to spare. Shubert quartet gives program in chapel.
25. Classes as usual, but football boys go on a picnic.
27. Teachers day in the Sunday Schools.

Floreine Evans: (Pouring coffee) "It looks like rain."
Jim Snoddy: "Yes and it tastes like rain too."

It was a typical negro revival service and the minister had just appealed to the pent-up audience to "hit the sawdust trail." One buxom young debutante rose and cried: "Las' night I was in the arms of the debil, but tonight I is in the arms of the Lawd."
Voice from the rear: "Is you gwine to be occupied tomorrow night, sistah?"
COMPLIMENTS OF

ARKANSAS POWER & LIGHT COMPANY

HELPING BUILD ARKANSAS
CALENDAR

DECEMBER

1. Everybody is glad that Xmas comes in December.
2. North Dormitory wins the climaxing football classic of Tech.
3. Science Club has annual party at Dr. Stevenson's.
4. Everybody out for Sunday School.
5. Football men get sweaters.
7. Football men's girls wear sweaters.
8. Music appreciation program in chapel.
10. Seniors given by-laws.
11. Periclean society conducts chapel. "Hap" seizes a giant fir tree from the hills of Lebanon, sweeps it into the flaming lava of Vesuvius and writes across the sky in words of emblazoned wonder.

Mrs. Longstreth: "Yes, our son has attended Arkansas Polytechnic College. He studied German and Algebra. Son, tell the lady how you say 'good morning' in algebra."

BERRY

THE TAILOR

Gives you a first-class fit before he finishes the garment, insuring you of real tailoring from a real tailor.

DIRECTLY IN FRONT OF THE COMMUNITY THEATRE

SERVICE

COURTESY

THE FAIR NO. 9

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WHAT YOU WANT—AND WHEN YOU WANT IT
TWO INSTITUTIONS OF WHICH
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ARKANSAS TECH

AND THE NEWER

NEW STORE
(SINCE 1895)

"WE SELL TO SELL AGAIN"

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HORSE AND MULE
MARKET
SEE US BEFORE
YOU BUY
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C. E. REED    L. A. REED

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HUDSON—ESSEX
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Johnson, Yell and Pope Counties

Famous
HUDSON
AND
ESSEX
AUTOMOBILES

NOW ON DISPLAY
Thirty Minutes Demonstration
Will Win You
PHONE 88    OAK ST.
CALENDAR

DECEMBER

15. Christmas is near. More work for Zona.
18. Examinations start.
20. Examinations continue.
21. Examinations are concluded and almost everyone has gone home.
22. Few stagglers survive.
23. The calendar editor gets the Xmas spirit. Good bye.

The smile is mightier than the grin.
Some men work for power,
Some men work for fame,
Some men keep on working
Because they like the game;
Some men work for health-sake,
Some to show their grit—
Most men work because they'd
Starve if they should quit.

Best Man: "Wasn't it annoying the way that baby cried all during the ceremony."
Maid of Honor: "It was dreadful. When I am married I shall have engraved on the invitations 'no babies expected.'"

Young Husband (to nurse): "Quick, am I a father or a mother?"

FINE FOODS

Craig & Son

PHONE 187

HAYS, PRIDDY & ROREX
ATTORNEYS AT LAW
RUSSELLVILLE

Take Your Prescriptions to

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DRUG STORE

DRUGS, SUNDRIES, SCHOOL SUPPLIES
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RUSSELLVILLE, ARK.
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STORAGE CAPACITY 20,000 BALES

AUTOMATIC SPRINKLERS

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TELEPHONE 177

RUSSELLVILLE, ARKANSAS
CALIFORNIA

JANUARY

3. Classification. Many new students wander about over the campus in the cold.
4. Back to classes for the final lap.
5. Tech quintet defeats Harding, 54 to 2.
7. Tech gains another basketball victory. This time over Missouri Pacific, 40 to 26.
9. Practice teachers start to North Ward. The pupils in that school have the sincere sympathy of all who know the practice teachers.
11. Public speaking class presides in chapel. Words between knocks.
13. Music appreciation lessons are continued in chapel.
19. Tech girls lose stiff game to Teachers, 55 to 49.
21. College of the Ozarks defeat Tech boys, 34 to 33.
22. As usual.
23. Pep meeting in armory.
25. Tech loses to Ouachita.

More rocks are worn into useful soil by the steady dripping of water, the steady blowing of dust and sand, and the steady freezings and thawings of nature than by all the great floods, all the fierce sand storms, and all the glaciers of the world.

More boys and girls are educated by the steady savings and economies, just peeling the potatoes a little more thinly, going without a knick-knack of no real value, than by all the great business deals and strokes of financial genius in all the world.

Did you ever stop to think that the savings bank is the only institution in which you can deposit as much or as little, as often or as seldom, as you like? Building Loan is so much EVERY month, no MORE and no LESS. Bonds are the same.

But with us you can add more when you have it, and less when you do not, to your savings account.

Open an account with the—

FARMERS BANK & TRUST COMPANY

to educate that boy or girl that is worth more than a million.
DEPENDABILITY
SINCE 1845

The Vail Jewelry Co.
FACTORY, WICHITA, KANSAS

CLASS JEWELRY, MEDALS, TROPHIES,
ENGRAVED STATIONERY,
SCHOOL SUPPLIES
CALENDAR

FEBRUARY
1. Dr. Wright starts series of lectures to girls.
10. Tech defeats Teachers.
17. Magnolia girls defeat Tech girls.
Teachers defeat boys. Two at once is not fair.
20. Dr. Wright ends series of lectures.
25. Agri Club goes on picnic.
28. Mid-semester exams.
29. They are continued. “So’s yer old man.”

Inman Moore: “Can you telephone from a submarine?”
Cecil Dennington: “Of course, anyone can tell a phone from a submarine.”

Joe Goodwin: (showing customer golf stocking) “Surprising value, sir: worth double the money, latest pattern, fast colors, holeproof, won’t shrink, and it’s a good yarn.”
Customer: “Yes, and very well told.”

OGLESBY
FEED STORES CO.

PHONE 17
HAY
GRAIN
AND
MEAL

RUSSELLVILLE, ARK.

SOME OF OUR LEADING BRANDS

AMERICAN FLOUR, HIGHEST PATENT SOFT WHEAT
FLAKE WHITE FLOUR, OUR SECOND BEST SOFT WHEAT
GOLDEN ARROW FLOUR, HARD WHEAT
PINICK & FORDS SYRUPS—TABLE AND CORN SYRUP
PROCTOR AND GAMBLE P & G WHITE NAPTHA SOAP
AND THE IVORY FAMILY
DELMONTE CANNED FRUITS AND VEGETABLES
USE THESE AND THEN YOU WILL SMACK OVER

SMACKOVER COFFEE
Sold By

AMERICAN COMPANY OF ARKANSAS
WHOLESALE ONLY

TO A. P. C. STUDENTS

We are boosters for A. P. C. We want you to feel at home in Russellville and in our store. We are never too busy to give you a glad hand and serve you in any way we can.

We congratulate the Senior Class of '28, and hope that all others will be with us again for the next term.

HOOD'S
THE REXALL DRUG STORE

Largest and Most Sanitary Fountain and Cream Parlor in the City

COMPLETE LINE OF PENS, INK, TABLETS AND SCHOOL SUPPLIES

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OF ALL KINDS

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SAW MILL AND COTTON GIN MACHINERY AND REPAIRS
MOST PEOPLE EAT WHERE THEY PLEASE
YOU CAN BE SURE WE PLEASE YOU AT

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RUSSELLVILLE
Main Street
WARREN & ROSS
Opposite the Theatre

LITTLE ROCK
Sixth and Louisana
Second and Louisana

MORRILTON
Across from Railroad Station

BOTH DAY AND NIGHT

OUR CUSTOMERS ARE THE BEST

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DR. R. L. SMITH

PHYSICIAN AND SURGEON

OFFICE IN RENFROW BUILDING

PHONES---NO. 30 AND 242

RUSSELLVILLE, ARKANSAS
CALENDAR

MARCH
2. District high school basketball tournament starts.
3. It closes.
11. Boys who ate candy are sick.
13. Mr. Rogers, pastor of Baptist Church in Little Rock, talks in chapel.
14. Mr. Weldon takes zoology class on picnic.
16. Tech orchestra sponsors a picture show.
21. “Go-to-College” boosters from U. of A. visits in chapel.
24. Science Club goes on annual fish fry. The fish are bought and not caught. Therefore everyone gets enough—some too much.

Mr. Leighton: (In public school music class) “Now, Norma, tell us the rule for finding “do”.
Norma Davis: “In sharps, “do” is always one-half step up from the last flat.”

SEWELL-OVERMAN CO.

DEPENDABLE
LADIES READY TO WEAR
GENTS FURNISHINGS
SHOES, CLOTHING, DRY GOODS, ETC.

JEFFERSON STREET
PARLETT BROS., Inc.
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STATIONERY
DISTRIBUTORS OF HY-GRADE SCHOOL SERIES TABLETS
THE PREMIUM SCHOOL SERIES
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LITTLE ROCK, ARKANSAS

REFRESH YOURSELF
DRINK

Coca-Cola
In Sterilized Bottles
A delicious, pure and wholesome drink with a high food value

Coca-Cola Bottling Co.
LITTLE ROCK, ARKANSAS
A. M. VAUGHT & COMPANY

THE STORE OF CORRECT FASHIONS AND BETTER GARMENTS

RUSSELLVILLE, ARKANSAS

DEMAND
PURITY ICE CREAM AND PURITY BUTTER

PURITY ICE CREAM & CREAMERY CO.
(WHOLESALE)
MANUFACTURERS OF ICE CREAM AND BUTTER

PHONE NO. 184  RUSSELLVILLE
The boys stand on the dormitory walks
And gripe in little bunches.
It's easy to tell from the trend of their talk
That they're not in love with Mr. Smith's lunches.

There's a goal toward which we're working,
Make that "B".
All together, none are shirking,
Make that "B".
One thought in our memories lingers.
"D's" are just plain sorrow bringers,
Watch your prof and pass his quizzes,
Make that "B".

RUSSELLVILLE TIRE AND BATTERY SHOP
Don't cuss—Call us—Phone 138
Tires and Tubes Vulcanized
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A. J. CAISSON
DENTIST
PHONE 34-69
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J. A. CLIFTON
SEEDMAN
Sixteenth Annual Catalog Free

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WHOLESALE GROCERS
Cash Discount is the Difference Between
Success and Failure in Business. Try the
Cash Way.
PHONE 111
RUSSELLVILLE, ARK.
Mr. Tucker: "Patsy, give me a definition of a molecule."

Patsy: "It's what an Englishman wears instead of glasses."

NOT SO BAD—AFTER ALL
Exams, classes, books, and pens,
Roommates, enemies, crushes and friends.
Laboratories, themes, demerits and
and such.
Broke, no money! If any, not much.
Hurry, scurry, toil and strife.
But after all—just college life.

There are still some men
Who blame it on their
Charitable impulses when
They buy tickets for a
Church entertainment
From pretty young women.

If you don't get a kick out of these jokes, just remember that fools never understand people of wit.

JOE D. SHEPPERD
ATTORNEY AT LAW
PRACTICE IN ALL COURTS
RUSSELLVILLE, ARK.

G. C. MCKENNON, JR.
DENTIST
Over Bank of Russellville
PHONE 126

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AND DITCHING—have pulled more farmers out of the pot and put them on a money-making basis than probably any other one thing. Make the low places and wash slopes produce full crops. Thousands of farmers are doing this with the Martin. Conserves moisture for dry weather—drains soil—cuts irrigation ditches. Saves time—labor—easily operated with horses or tractor. All Steel—Adjustable—Reversible. 10 days’ trial and liberal terms. Send for catalog.

The Great Farm Builder

Owensboro Ditcher & Grader Co., Inc. Box 100
Owensboro, Ky.
FAMILIAR SCENES
Mr. Williamson (on Booster trip): “Is this a fast train?”
Mr. Davidson: “Yes”.
Mr. Williamson: “Would you mind going out on the back platform and seeing what it is ‘fast’ to?”

Mr. Weldon: “What do they do with the by-products of gasoline?”
Don Hamm: “Take them to the nearest hospital.”

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We Haul or Move Anything
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5c, 10c, 25c to $1.00
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Practice Limited to
EYE, EAR, NOSE AND THROAT
Phone 98
RUSSELLVILLE, ARK.
Tech Boys

Are not only our customers, they are our friends.

For more than ten years, this store has been

"STYLE HEADQUARTERS"

for the students at the old “Aggie” and the “New Tech.”

Our interest in the students at Tech does not end when we sell him a suit, a hat, a pair of shoes or anything else. We are not satisfied until we know the purchaser is satisfied.

As the best evidence of the fact we have served them well, we often get mail orders from him after he has finished school. They still want the same good styles and good quality we gave him while in college.

The following Nationally known merchandise can always be found in our stock.

MANHATTAN SHIRTS
BOSTONIAN SHOES
STETSON HATS
SOCIETY BRAND CLOTHES
GEO. E. SPARLING COMPANY
BOOKBINDING AND RULING
WE BOUND THIS ANNUAL
SPECIAL PRICES ON LIBRARY BINDING FOR SCHOOLS
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STANDARD AND SPECIAL RULED FORMS.
LITTLE ROCK, ARKANSAS
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SERVE YOU BEST
Make your next trip home over Missouri Pacific Lines. Fast, comfortable and courteous service.

Write for further particulars
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MISSOURI PACIFIC R. R. COMPANY
Ry. Echange Bldg., St. Louis, Mo.

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EVERYTHING FOR THE FEET
RUSSELLVILLE, ARK.

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EMERSON FANS
with the 5 year guarantee

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206-210 SCOTT ST.
LITTLE ROCK, ARK.
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Your Dealer Has Them
Fones Bros. Hardware Company
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HAREWARE JOBBERS
160,000 SQUARE FEET FLOOR SPACE
LITTLE ROCK, ARKANSAS
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HARDWARE FURNITURE

FOR YOUR HOME WHEN YOU BUILD

Only the Best Materials Are Good Enough

LET US SERVE YOU

THE ARKMO LUMBER YARDS

QUALITY PHONE 168 SERVICE
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We use only the BEST grade of leather.

Work Absolutely Guaranteed

TECH
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HARDWARE

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To you, reader, we hope to have brought some measure of satisfaction as you read through these pages. It is for you that this book has been prepared, and if you feel that we have done well we ask no more.